
Brochure Questionnaire

CONTACT INFORMATION

First Name:*

Last Name:*

Organization / Company:

Email Address: *

Phone Number:

Fax Number:

Website:

MATERIAL INFO

1. Size: Inches (W x H)

- | | |
|---|--|
| <input type="checkbox"/> 8.5 x 5.5 Half Fold | <input type="checkbox"/> 14 x 8.5 Trifold Outside |
| <input type="checkbox"/> 11 x 8.5 Half Fold | <input type="checkbox"/> 17 x 11 4-Panel |
| <input type="checkbox"/> 11 x 8.5 Trifold Inside | <input type="checkbox"/> 17 x 11 Half Fold |
| <input type="checkbox"/> 11 x 8.5 Trifold Outside | <input type="checkbox"/> 17 x 11 Trifold Inside |
| <input type="checkbox"/> 14 x 8.5 4-Panel | <input type="checkbox"/> 17 x 11 Trifold Outside |
| <input type="checkbox"/> 14 x 8.5 Half Fold | <input type="checkbox"/> 25.5 x 11 Trifold Inside |
| <input type="checkbox"/> 14 x 8.5 Trifold Inside | <input type="checkbox"/> 25.5 x 11 Trifold Outside |

2. Sides

- Single Sided (4/0)
- Double Sided (4/4)
- Same Image Both Sides (4/4)

3. Paper or Stock

- 16pt C2S Cardstock
- 12pt C2S Cardstock
- 100 lb Gloss Text
- 60 lb Offset

4. Coatings

- None
- High Gloss UV
- High Gloss UV on ONE SIDE
- Matte Aqueous

5. Foldings

- | | |
|---|--|
| <input type="checkbox"/> Tri Fold (3 Panel) | <input type="checkbox"/> Double Gate Fold (4 Panel) |
| <input type="checkbox"/> Z Fold (3 Panel) | <input type="checkbox"/> Roll Fold (4 Panel) |
| <input type="checkbox"/> Half Fold (2 Panel) | <input type="checkbox"/> Accordion Fold (4 Panel) |
| <input type="checkbox"/> Double Parallel Fold (4 Panel) | <input type="checkbox"/> Half Fold the Half Fold (4 Panel) |
| <input type="checkbox"/> Double Parallel Reverse Fold (4 Panel) | <input type="checkbox"/> Half Fold the Tri Fold (6 Panel) |
| <input type="checkbox"/> Gate Fold (3 Panel) | <input type="checkbox"/> Custom |

DESIGN DETAILS

1. What is the name of your business that you need a brochure design for?

2. Is this replacing an existing brochure? (If so, please attach.)

3. Do you have the copy written for the entire brochure? (If so, please attach.)

4. Do you have any photos or images you would like us to use in the design? (If so, please attach.)

5. What primary wording would you like us to use on the front page?

6. What color scheme would you like used?

7. Do you have any brochure designs that you like the look of?

8. Do you have sketches or layouts that you want us to follow? (If so, please attach)

9. What is the purpose of your flyer/brochure?

10. When is your final design expected?
